



Dear Potential Sponsor,

The Florida Mopar Association's 32nd Annual Sunshine State Mopar Car Show and Swap Meet featuring Big Daddy Don Garlits will be here before we know it and we would like to invite you to participate as a sponsor in this year's event which will be held Friday, November 8 through Sunday, November 10, 2019 at the Florida Agriculture Center and Horse Park, Ocala, Florida--about 2 miles from the Garlits Museum).

The Florida Mopar Association (FMA) was established in 1987 and is still going strong. The Association is composed of Mopar and AMC clubs throughout Florida with the objective of continuing the proud heritage of Chrysler brand vehicles, including Dodge, Plymouth, Jeep, Desoto and AMC. The 9 FMA member clubs are located in Fort Lauderdale, Melbourne, Tampa, Bradenton, Ocala and Inverness plus there are a number of associate Mopar clubs in other southern states. Our annual show is attended by a wide variety of classic and modern Mopar family of vehicles from across the United States.

Participating in this event are about 300 Mopars from all over the southeast and it also features a swap meet with over 200 vendor spaces offering many hard to find parts for both classic and modern Mopars. On average, we get over 1,200 spectators who stop by to see the gorgeous vehicles and browse through the vendor area. The FMA is committed to donating a portion of the proceeds from this event to local charities in the Ocala area.

We are hopeful that you will participate in making this event a success by becoming a sponsor by choosing one of the options on the attached form and mailing it with your check and/or gift certificates to the FMA, c/o Ken McNally, 4258 N Little Dove Terrace, Hernando, FL 34442. Larger items that cannot be sent through regular mail, such as merchandise or flyers, promotional and goodie bag items (400 to 500), can be sent to the FMA c/o Arnold Industries South, Inc, 1601 NE 6th Avenue, Ocala, FL 34470. If your company would like to be a sponsor in a way other than those listed, please identify your suggestion on the attached form in the "Other" area. By becoming a sponsor, your business will be included in the FMA Quarterly Newsletter, shown as a sponsor on our website (floridamoparassociation.com) with a link to your website, listed in our show sponsor directory and announced during the show. Also, if you provide us with your company banner, it will be displayed at the show site. If you are interested in a major sponsorship, please contact me or our Chairman, Jim Marrone, at 813-493-2970.

Thank you for your consideration and feel free to contact me for any additional information or if you would like to discuss this sponsorship program.

Regards,

Ken McNally

Treasurer

Phone 352-341-1165

Email: kenmcnally@tampabay.rr.com

Website: www.floridamoparassociation.com



Florida Mopar Association Mopar Show Sponsorship Options

Business Name _____

Contact Information _____

<u>Type of Sponsorship</u>	<u>Cost</u>	<u>Choice (X)</u>
Business Card Ad	\$50	_____
Full Page Ad	\$100	_____
Class of Trophies	\$100	_____
Door Prizes/Gift Certificates	Value_____	_____
Other (please explain _____		

If your sponsorship is for a Newsletter ad, please email me your ad information in pdf file not exceeding 1 mb at kenmcnally@tampabay.rr.com. For sponsors of ads, trophies or gift certificates, include your check payable to the FMA and/or gift certificates and send them with this form to the FMA, c/o Ken McNally, 4258 N Little Dove Terrace, Hernando, FL 34442. Any door prize items that cannot be sent through regular mail or Promotional and Goodie Bag items should be sent to FMA c/o Arnold Industries South Inc, 1601 NE 6th Avenue, Ocala, FL 34470.