



Dear Potential Sponsor,

The Florida Mopar Association's 35th Original Annual Sunshine State Mopar Car Show and Swap Meet, featuring Herb McCandless AKA Mr. 4 Speed, will be here before we know it and we would like to invite you to participate as a sponsor in this year's event which will be held Friday, November 11 through Saturday, November 12, 2022 at the Florida Agriculture Center and Horse Park, Ocala, Florida.

The Florida Mopar Association (FMA) was established in 1987 and is still going strong. The Association is composed of Mopar clubs throughout Florida and the southeastern U.S. with the objective of continuing the proud heritage of Chrysler brand vehicles, including Dodge, Plymouth, Jeep, Desoto and AMC. Our annual show is attended by about 200 classic and modern Mopar family of vehicles from across the United States. On average, we get over 1,200 spectators who stop by to see the gorgeous vehicles and browse through the vendor area. The FMA is committed to donating a portion of the proceeds from this event to local charities in the Ocala area.

We are hopeful that you will participate in making this event a success by becoming a sponsor by choosing one of the options on the attached form and mailing it with your check and/or gift certificates to the FMA, c/o Ken McNally, 4258 N Little Dove Terrace, Hernando, FL 34442. Larger items that cannot be sent through regular mail, such as merchandise or flyers and promotional items, can be sent to the FMA c/o Butch Arnold, 5131 NE 60th Terrace, Silver Springs, FL 34488. If your company would like to be a sponsor in a way other than those listed, please identify your suggestion on the attached form in the "Other" area. By becoming a sponsor, your business will be shown as a sponsor on our website (floridamoparassociation.com) with a link to your website, listed in our show sponsor directory and announced during the show. Also, if you provide us with your company banner, it will be displayed at the show site. If you are interested or have questions about any sponsorship, please call me at 352-427-8382 or Curt DeRemer at 352-812-8885.

Thank you for your consideration and feel free to contact me for any additional information or if you would like to discuss this sponsorship program.

Regards,

**Butch Arnold--President
Phone 352-352-427-8382
Email: arnoldindustries@cox.net
Website: www.floridamoparassociation.com**



**FLORIDA MOPAR ASSOCIATION
MOPAR SHOW SPONSORSHIP OPTIONS**

Business Name _____

Contact Information _____

<u>Choice</u>	<u>Type of Sponsorship</u>	<u>Cost</u>
<input type="checkbox"/>	Class of Trophies	\$100
<input type="checkbox"/>	Door Prizes/Gift Certificates	Value _____

Bronze Sponsor \$500-\$1500 Shown as a sponsor on our website, company information on t-shirts and listed in our sponsor directory, announced during the show

Silver Sponsor \$2000-\$4000 All of the above AND hang your banner/sign that you supply at the show plus 2 car display spots under the pavilion

Gold Sponsor \$5000+ All of the above AND total of 4 car display spots under the pavilion and 2 free party vouchers for Friday night

Other(please explain) _____

Please mail your check (payable to the FMA) and/or gift certificates along with this form to the FMA, c/o Ken McNally, 4258 N Little Dove Terrace, Hernando, FL 34442. Any door prize items that cannot be sent through regular mail or promotional items should be sent to FMA c/o Butch Arnold, 5131 NE 60th Terrace, Silver Springs, FL 34488. Thank you for your support.